GLOBAL POPULATION MEGATRENDS AND JAPAN'S DEMOGRAPHIC CRISIS

Devastating Threat or Manageable Challenge?

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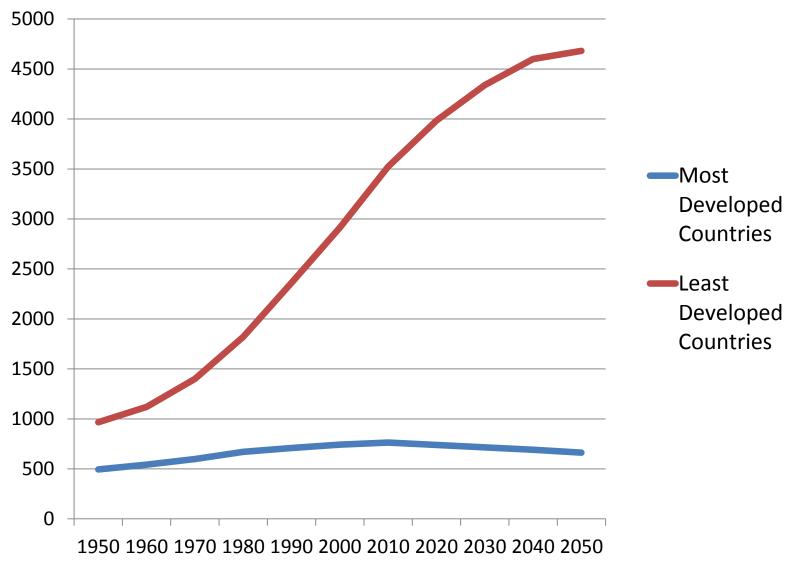




The World Is Changing in New ways

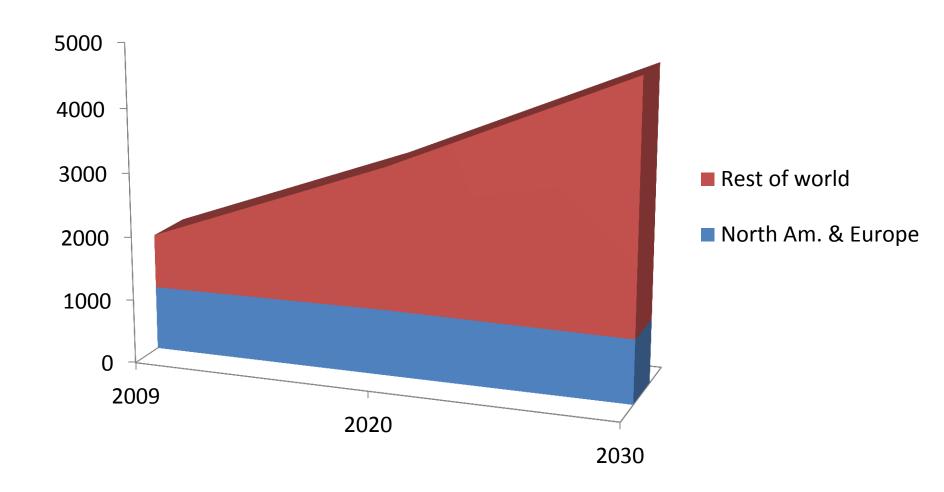
- There will be unprecedented aging and the loss of young workers and consumers in rich countries
- Urbanization is shifting population locations and employment
- The Global Middle Class, which is poorer and in poorer countries, will be the major source of economic growth instead of rich country populations and China
- China is slowing down and will enter its own demographic crisis
- ALL OF THESE TRENDS ARE AFFECTING JAPAN PERHAPS MORE STRONGLY THAN ANY OTHER NATION

Global Labor Force Growth (millions)

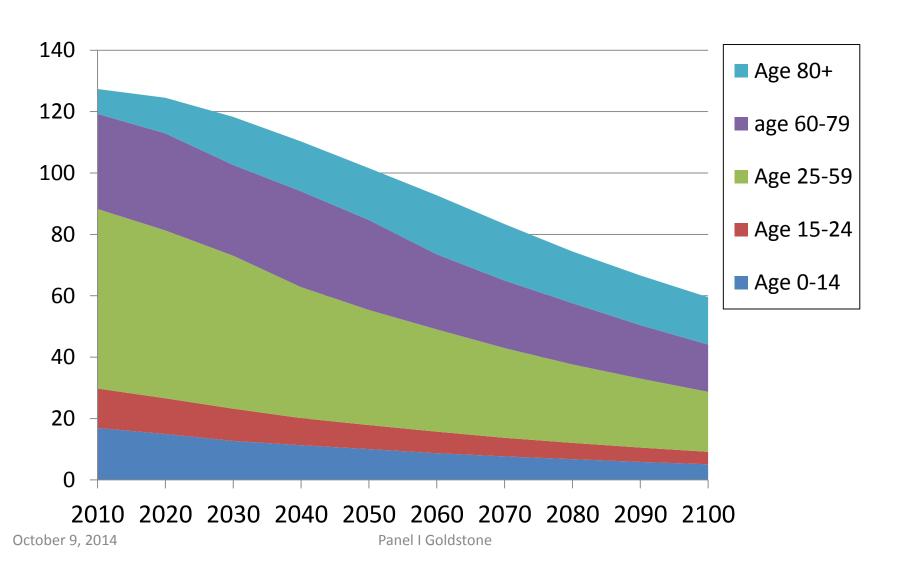


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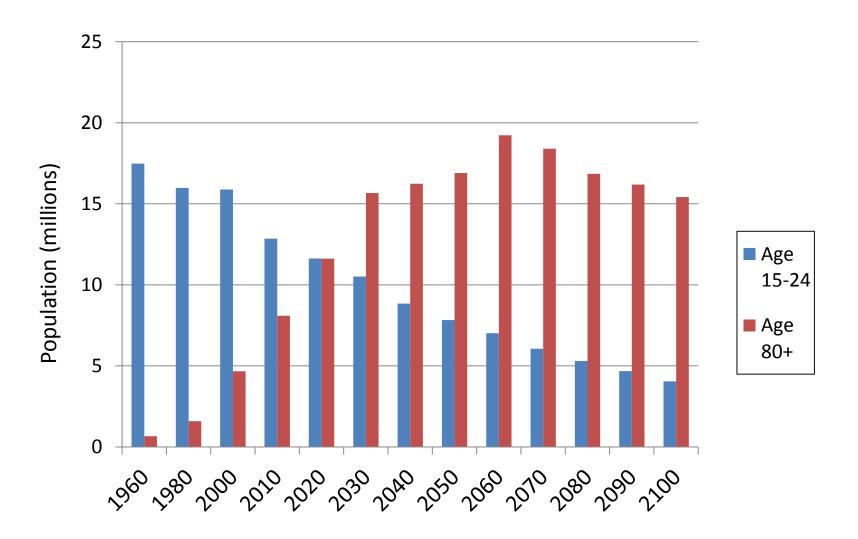
The Global Middle Class Millions



Japan's Population by Age Group Projection to 2100 (millions)

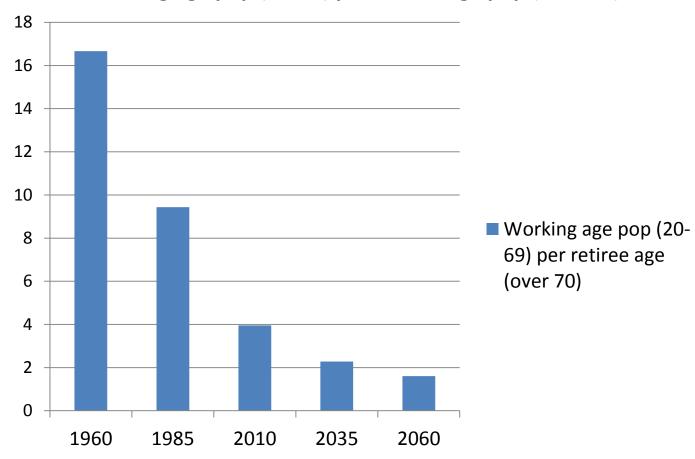


Old vs. Young in Japan, 1960-2100

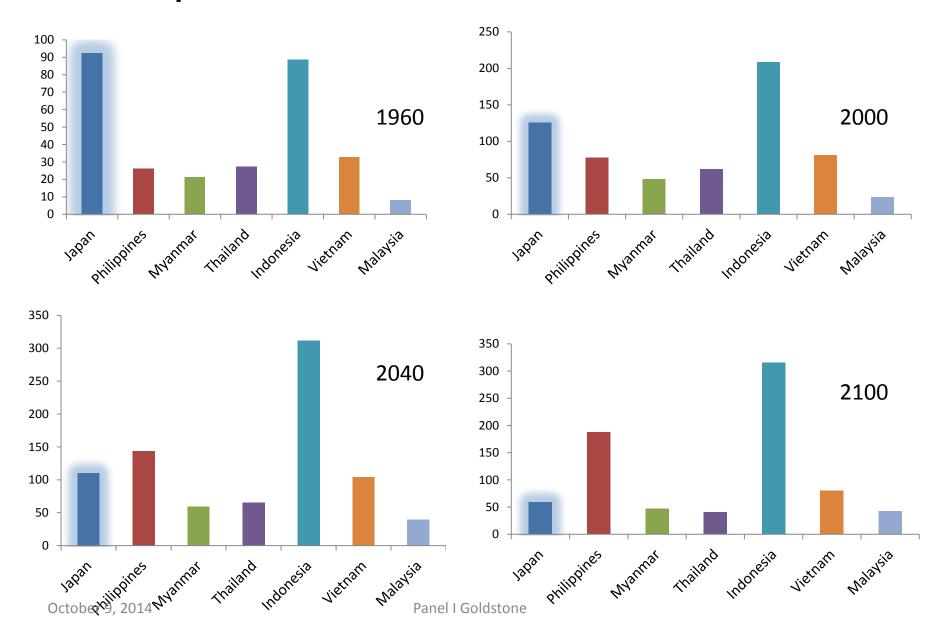


Pension and Health Support Ratios in Japan, 1960-2060

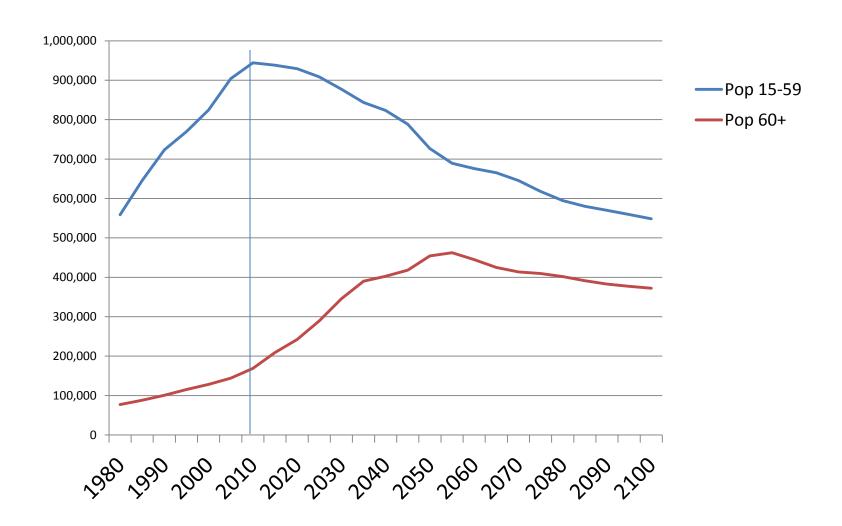
Working age pop (20-69) per retiree age pop (over 70)



Japan in Asia: A Different Future



Incredible Shrinking China



Solutions (1)

- Let Women Work
 - Japan has one of the lowest female workforce rates in the world; Japan could increase GDP by 12% -- 10 years growth! – by equalizing male and female labor force engagement.
- Let Women Have Families AND Work
 - On-site nurseries, support for working women, career allowances for children, better balance of work and family time for women AND men

Solutions (2)

- Allow Immigration to Meet Japan's Needs
 - Construction, elder care, agriculture & fisheries
 - Science and Technical/High Skill workers
- Innovate in Elderly Care and Lifestyle
 - Become a world leader in the fastest growing global market
- Be Global, Stay Japanese
 - Emphasize Community and Quality, Borrow the Best and Improve
 - Recreate Japan's success

Solutions (3)

- Partnerships in Asia will be vital
 - Philippines, Vietnam, Myanmar, Indonesia,
 Malaysia, Thailand
 - Economic Growth will be mainly in south and southeast Asia, Africa and the Middle East
- Security will depend on external support
 - Closer relationships with NATO, ANZUS
 - Balancing China, which will face its own demographic crisis very soon